

Cookies Policy

Information We Collect

In running and operating this website we may collect and process certain data and information relating to you and your use of this site. This data and information is detailed below:

Details of visits to our website and the pages and resources that are accessed, including, but not limited to, traffic data, location data and other communication data that may assist us in understanding how visitors use this website.

- Information that visitors provide to us as a result of filling in forms on our website, such as when a visitor registers for information or makes a purchase.
- Information provided to us when our visitors communicate with us electronically for any reason.

About cookies

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either "persistent" cookies or "session" cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookies set by us are called "first party cookies". Cookies set by parties other than us are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website or service you are using (such as advertising, interactive content and analytics). The third parties that set these third party cookies can recognise your computer both when it visits the website or service in question and also when it visits certain other websites or services.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

Cookies that we use

We use cookies for the following purposes:

- (a) Status - we use cookies to help us to determine if you are logged into our website (cookies used for this purpose are: session cookies);
- (b) Analysis - we use cookies to help us to analyse the use and performance of our website and services (cookies used for this purpose are: Google Analytics); and
- (c) Cookie consent - we use cookies to store your preferences in relation to the use of cookies more generally (cookies used for this purpose are: session cookies).



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Cookies used by our service providers

Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

We use Google Analytics to analyse the use of our website. Google Analytics gathers information about website use by means of cookies. The information gathered relating to our website is used to create reports about the use of our website. Google's privacy policy is available at: <https://www.google.com/policies/privacy/>

We use Mailchimp to track and target the interests of visitors to our websites and to track our Subscribers. Mailchimp gathers information about visitor activity to tailor content and information that we may send or display to you and otherwise personalise your experience while interacting with our Websites and to otherwise improve the functionality of the Services we provide. Mailchimp's privacy policy is available at: <https://mailchimp.com/legal/additional-terms/>

Managing cookies

Most browsers allow you to refuse to accept cookies and to delete cookies. You can however obtain up-to-date information about blocking and deleting cookies via these links:

- (a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome)
- (b) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox)
- (c) <http://www.opera.com/help/tutorials/security/cookies/> (Opera)
- (d) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer)
- (e) <https://support.apple.com/kb/PH21411> (Safari)
- (f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge)
- (g) <https://mailchimp.com/legal/cookies/> (Mailchimp).

Blocking all cookies will have a negative impact upon the usability of many websites. If you block cookies, you will not be able to use all the features on our website.

For any queries relating to this policy please email data@hambleside.co.uk

To view our Privacy Notice please visit <https://www.hambleside-merchandise.co.uk/privacy-policies>

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